Dan LeFebvre

www.linkedin.com/in/danlefeb

danlefeb@gmail.com

www.danlefeb.com/work

- Extensive experience writing, editing and proofing blog articles and educational content
- Collaborative team player who works well with management and in a self-managed environment
- Problem solver who excels at figuring out solutions to creative challenges

Experience

Nifty	Co-owner	Apr 2019 – Present
- Creative agency in OKC specializing in branding, videography and photography (niftyokc.com) - Freelance course creation with top-selling courses on Udemy and Skillshare		
Based on a True Story	Host	Apr 2016 - Present
All research, writing, audio production and marketing of an award-winning podcast currently in the top 90% of all podcasts		
Patel OKC	Marketing, Photography and Development	Mar 2016 – Mar 2019
- Wearing multiple hats including web development, photography, videography and marketing strategies at Patel OKC - Helping startups around the country with brand and marketing strategy as they're getting off the ground - Web development, photography and marketing for Conclusion Wines		
Pluralsight	Creative Content Marketing Manager	Apr 2014 – Jan 2016
- Managing a team of four and 50+ external subject matter experts creating all content on the Digital-Tutors blog - Created and co-host a weekly podcast interviewing subject matter experts in VFX, games and creative industries - Assisting in the migration from Digital-Tutors brand to Pluralsight after Apr 2014 acquisition		
Pluralsight	Freelance Author	Apr 2014 – Jan 2016
Created tutorials for Maya, RealFlow, Lightroom and Photoshop		

Digital-Tutors	Director of Standardization	Apr 2013 – Apr 2014
• Developed, implemented and managed internal standards across multiple teams • Help Digital-Tutors go from monthly to daily releases with little to no errors		
Digital-Tutors	Director of Research & Development	Mar 2011 – Apr 2013
• Worked closely with Digital-Tutors founder on new site features and projects • Developed architecture and project manager on bringing the Digital-Tutors' "Quizzes & Test" feature from ideation to fruition		
Digital-Tutors	3D Instructor	Oct 2010 – Mar 2011
• Created a new series called "Ask DT" where I found solutions to customer's technical problems and created video tutorials for them		
CACI, Inc. Federal	Design Illustrator II	Oct 2006 – Oct 2010
• Supporting graphics for scientists and engineers at the Metallurgical Analysis Laboratory at Tinker Air Force Base • 3D visualizations and animations of weapon systems • Motion graphics for presentation to USAF senior leadership • Creative infographics, web and print design		
Riot Games	Freelance Designer	2010
• Web design wireframes and front-end coding on a per-project basis • Layout and coding for marketing emails		
Triscari Group	Lead Producer	2010
• Lead 3D artist, focusing mostly on 3D for motion graphics • Set up and managed all DVD authoring • Lead cameraman and editor for multiple award-winning commercials • Projects I worked on won multiple awards, including MarCom Creative Awards, Communication Awards, Telly Awards, Addy Awards, Videographer Awards and Webby Awards		
Cyber D.I.S.C.	Motion Designer	2010
• Motion graphics and designs for a small startup DVD trading card company • Set up and managed DVD authoring pipeline from assets created by other artists		

Education

Northern Oklahoma College		A.A.S.
• Acted as Student Director, assisting teachers with other students • Dean's List with 3.93 GPA		

Tools

3D apps	Maya, RealFlow
2D apps	After Effects, Photoshop, Lightroom, InDesign, Premiere Pro, Capture One, Affinity Photo
Scripting	HTML, CSS, JavaScript